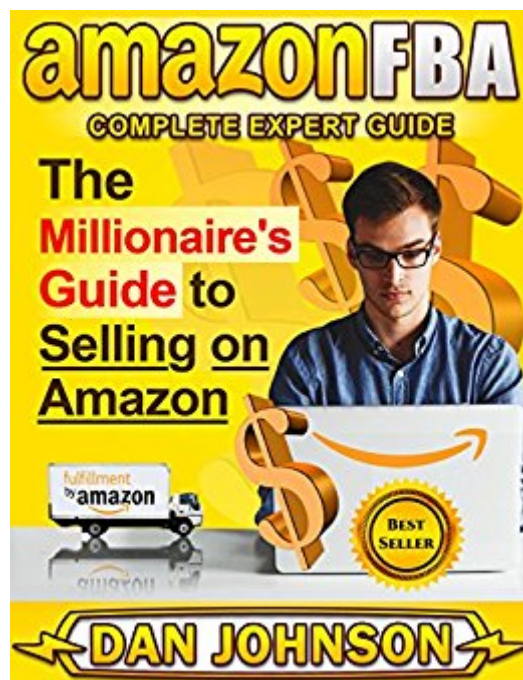


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FBA: Complete Expert Guide: The Millionaire's Guide To Selling On (Fulfillment By , FBA, How To Find Suppliers For FBA, ... Online, How To Sell On , M Book 1)



Synopsis

FBA is the answer to the problem that all online sellers undergo. With FBA, you can achieve a consistent and swift shipping service that you do not need to bother with. They do all the picking, packing, shipping and many more processes for you! What about the warehousing space? Well, they cover that as well. Imagine. All this information placed in one book. This book does not only solve the problem encountered with shipping services or warehousing services. It also dives into every aspect you should consider with every product. From which products you should consider selling, international markets you can sell in, placing you in the search engine even as a new seller, tips on promoting your products and even the right way to price your products so there's no chance of bankruptcy. With the use of this FBA e-book, you have stumbled on the best how-to; guidebook there is to increase your selling experience and success rate to the maximum level! FBA is the ultimate guide for online sellers, both for the already established substantial and highly reputable retail firms, for the little, just-started online retail stores and everything in between. It is based on the opportunity of selling your products online through the use of Fulfillment by Amazon, otherwise known as Amazon's FBA. Amazon, the genius that they are, has come up with a brilliant way in aiding your insufficient online business in becoming the best of the best! They pack, pick and ship all your products that your customers have ordered to lessen your headache. Letting this opportunity go may lose your opportunity in beating the competitor that you have dreamed of surpassing. The long awaited ultimate book to success in online selling has arrived.

Book Information

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Customer Reviews

The reason I chose to buy and read this ebook first, as opposed to the many others in the same category, is that its reviews were averaged at a solid five stars. The first sign of trouble ahead occurred toward the very beginning, when the author stated, "With this book, you are sure to achieve [millions]!" • No responsible, serious writer on any subject is ever going to make such a claim. The book does contain a lot of material but it is sloppy and fraught with various issues, a few examples of which I will summarize below:

- * There are basic language errors on every page: if not in every sentence, then probably in at least every other sentence. These errors often interfere with clarity, making it difficult to understand the point the author is trying to get across. Prime example (at location 2511): "What's that worth it?" • What is that supposed to mean?
- * There are sometimes contradictions between the text of the book and the videos to which the writer links. At one point, for example, the author warns that he is cracking down on merchants who "abuse" the system by stuffing their product titles with keywords. Then he refers the reader to a video tutorial that advises you to do exactly that: stuff your product title with keywords.
- * Much of the book is simply a restated sales pitch for the advantages of Amazon's FBA program. These selling points could be summed up at the beginning of the publication, with no need to keep repeating them as unnecessary and annoying "filler" throughout the text.
- * The book is entitled FBA but some of the sections don't actually apply to or reflect this particular program, which makes the presentation inconsistent and at times difficult to follow.

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